



## Sensation Celebration

### **FUNDRAISING** **during your event**

Sensation Celebrations for the Sensory Processing Disorder Foundation raise SPD awareness and funds for SPD research. Here are just a few of the techniques previous organizers have successfully used to raise funds during their events.

- ◆ **EVENT ENTRANCE FEE** – Charge admission. Organizers have charged \$5 to \$25 for entrance fees.
- ◆ **STAGE A SILENT AUCTION** – Email our sensational Long Island SPD-PC host Erica Ascher at [spdnewyork@hotmail.net](mailto:spdnewyork@hotmail.net) for tips. Erica has a string of auction successes and is happy to advise fellow organizers.
- ◆ **HOST A SENSATIONAL BAKE SALE** – Selling donated homemade sweets are always successful. Who can say *No* to a brownie? (Verify local regulations governing the sale of homemade goods before planning this activity.) Ask bakeries, cupcake stores, etc. if they will donate their day-old products rather than throwing them away. You can't usually "sell" these products but you can put a suggested donation amount on them.
- ◆ **HOST A SENSATIONAL RAFFLE/DRAWING/SWEEPSTAKES** – Ask for items to raffle and then sell tickets during the event. At the end of the event, draw names and announce the winners. (Check the legal term for this activity in your state; policies vary.)

See FUNDRAISING BEFORE YOUR EVENT on the organizer page for additional ideas.

**NEED TOOLS, TEMPLATES OR TIPS? Find them at [www.SPDFoundation.net/2011organizer](http://www.SPDFoundation.net/2011organizer)  
Can't find what you need? Email [Carrie@SPDFoundation.net](mailto:Carrie@SPDFoundation.net)**

All expenses for your event must be underwritten, donated, or paid for from event proceeds. Under no circumstances will the SPD Foundation reimburse costs incurred in staging a Sensation Celebration.